

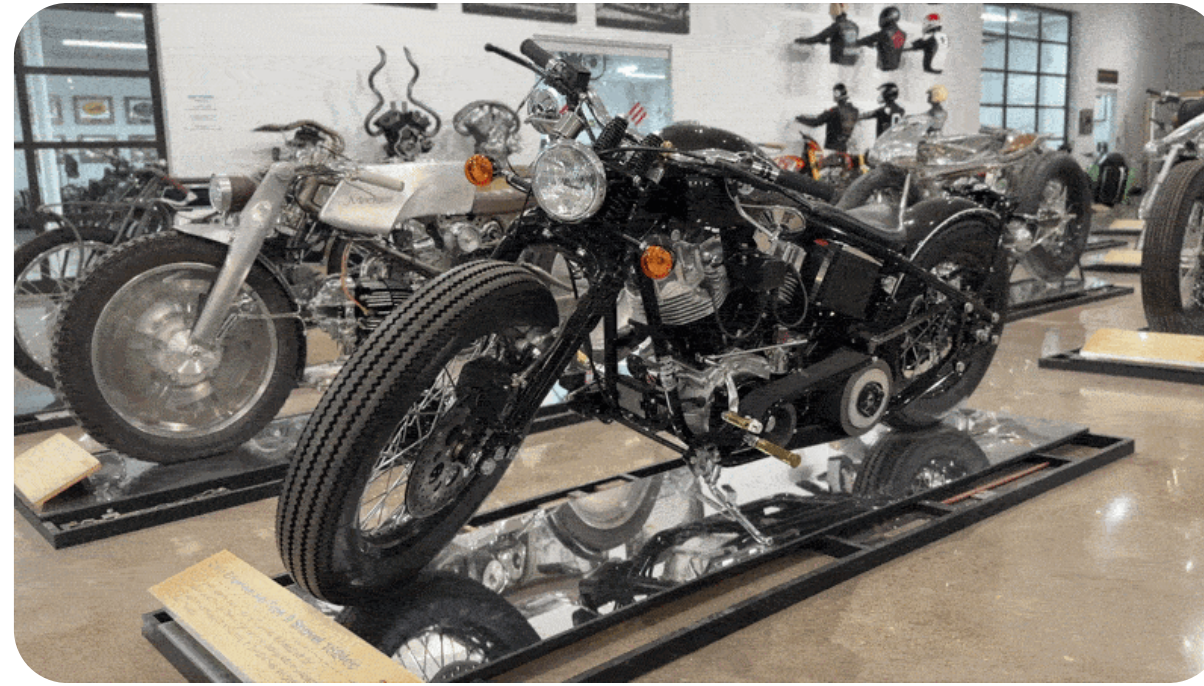
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## A One-of-a-Kind MOTORCYCLE EXPERIENCE

Explore over 230 rare and historic motorcycles in a space designed for discovery, events and unforgettable moments.

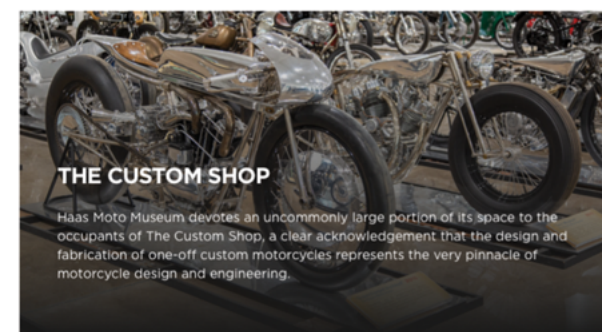
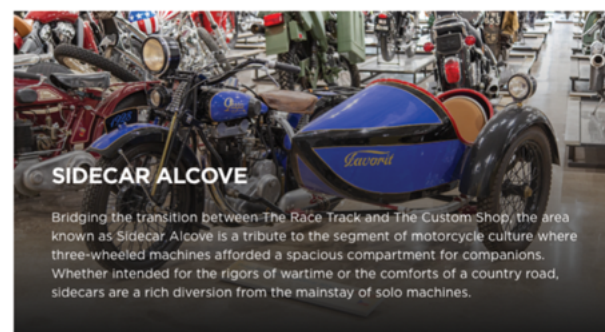
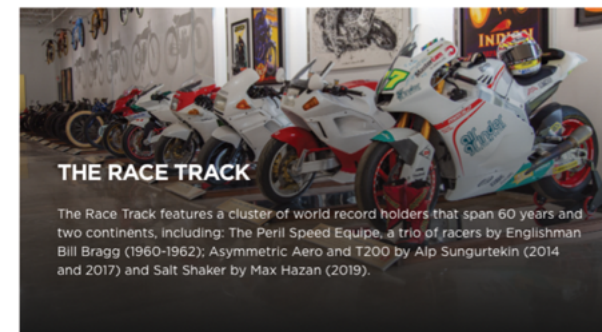
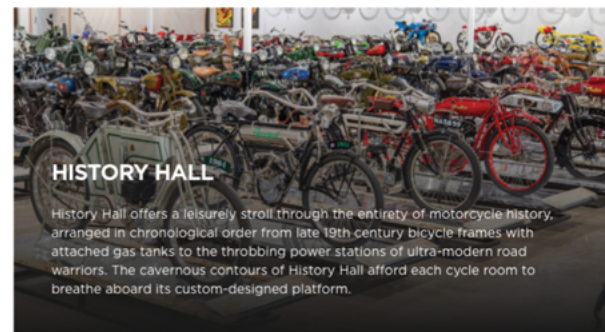


[Plan Your Visit](#)

[View Our Upcoming Events](#)

### WHY VISIT THE HAAS COLLECTION

Where else can you journey through 13 decades of motorcycle history in one collection?



[View The Complete List of Bikes](#)

### UPCOMING EVENTS

MAY 14TH	<b>HAAS AFTER DARK</b> An after-hours event series designed to transform the museum's renowned motorcycle collection into a dynamic social experience. <a href="#">LEARN MORE</a>
MAY 17TH	<b>DGR: DISTINGUISHED GENTLEMAN'S RIDE</b> Haas Moto Museum is the official meeting point. Join thousands of classic motorcycle enthusiasts worldwide raising funds and awareness for prostate cancer and men's mental health. <a href="#">LEARN MORE</a>

[LEARN MORE](#)

## MUSINGS FROM... THE DIRECTOR

MUS-ING  
/myooziNG/  
noun: a period of reflection or thought

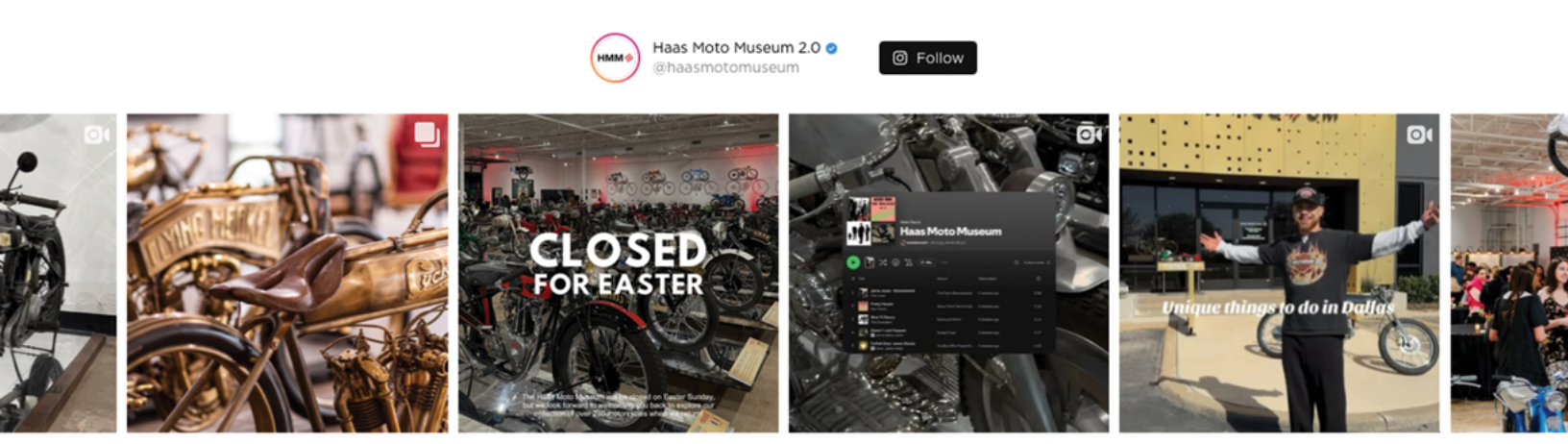
We thoughtfully chose the name for this newsletter, The Muse, with intention and with Bobby at the center of it. He often told me I was his muse, a sentiment that was as playful as it was sincere.

*“But in Bobby’s world, a muse wasn’t just a person, it was a spark. An idea. A feeling that moved you to create, to refine, to pursue something with care and with purpose.”*

That belief shaped not only the way he approached design and collecting, but the spirit of the museum itself.

There’s also a quiet poetry in the word muse being rooted in museum. A museum is, at its heart, a place of inspiration, a home for stories, for craft, and for objects that carry meaning beyond themselves. With The Muse, we hope to carry that forward; a space not just to share what we have, but to reflect on why it matters. And in doing so, to keep Bobby’s voice, his vision, and his sense of wonder very much alive.

**STACEY MAYFIELD**  
Co-Founder/Director



**Excellent on Google**  
4.9 ★★★★★ (286)

★★★★★  
Amazing collection of rare and custom bikes!!!! If you're anywhere near Dallas take the detour to get here!! The staff was...  
[Read more](#)

Chris Clements  
14 days ago on Google

★★★★★  
Such a cool place with friendly employees and amazing historical and custom bikes.  
[Read more](#)

Jenn Ryan  
14 days ago on Google

★★★★★  
Really cool museum that's out of the way. The staff was super passionate about what they were doing, and it made the experience...  
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Robert Talley  
21 days ago on Google

★★★★★  
Super cool!!  
[Read more](#)

Iris White  
28 days ago on Google